

Fuel Oil News Magazine

2009 Editorial Calendar

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print and digital
versions!

Issue	Editorial Focus	Bonus Distribution
January	<ul style="list-style-type: none">• ASHRAE Show Special• Warm Air & Air Filtration Roundup, Commercial HVAC	AHR (ASHRAE) Expo (Jan. 26-28)
February	<ul style="list-style-type: none">• Solid Fuel Boilers• Boilers, Hydronic Systems & Radiant Heating Roundup• Water Heater Roundup	National Truck Equipment Association's Work Truck Show (March 4-6)
March	<ul style="list-style-type: none">• Computer Systems Buyer's Guide• Atlantic Region Energy Expo Preview• Supply Houses & HVAC Product Marketing & Distribution	Bonus distribution at all Midwest shows
April	<ul style="list-style-type: none">• Product Supply & Storage• Air Conditioning Roundup	Atlantic Region Energy Expo (May 5-7)
Spring Show Guide	This special issue includes exhibitor listings and programs for the AREE and NAOHSM shows. First-quarter advertiser special: two-time advertisers earn an ad of equal size in the Spring Show Guide.	Atlantic Region Energy Expo (May 5-7); NAOHSM Convention and Trade Show (May 17-21)
May	<ul style="list-style-type: none">• Service Management• Tools, Service Vehicles & Service Equipment Roundup	NAOHSM Convention and Trade Show (May 17-21); Canadian Oil Heat Association Conference (May 27-29)
June	<ul style="list-style-type: none">• Environment Services Directory• Communications• AREE Show Report	New England Fuel Institute's North American Heating and Energy Exposition (June 9-10)
Literature Showcase	This special spring 2009 issue of available four-color product brochures is mailed to 20,000 oil dealers and custom homebuilders.	
July	<ul style="list-style-type: none">• Business Diversification & Alternate Fuels• NAOHSM Show Report• Propane Equipment Roundup	
August	<ul style="list-style-type: none">• Industry Training Directory• Chemicals & Additives Buyer's Guide	
September	<ul style="list-style-type: none">• Tank Truck Directory	Bonus distribution at all fall shows
October	<ul style="list-style-type: none">• Supply, Demand & Price Outlook: Heating Season Start-up• Fuel Handling Directory• Storage Tanks & Bulkplant Equipment Roundup• The Industry in Canada	
November	<ul style="list-style-type: none">• Research & Development• Burners & Components Roundup	
Literature Showcase	This special fall 2009 issue of available four-color product brochures is mailed to 20,000 oil heat dealers and custom homebuilders.	
December 2010 Sourcebook	The Sourcebook's features include a buyer's guide to manufacturers and suppliers of equipment and services. Also in this issue is our exclusive profile of fuel oil dealers and the results of our extensive survey of oil heating marketers across the country.	SOURCEBOOK

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